



#### Information Station-Truly Outstanding Friendly Service

"Excuse me, where can we taste great food?" "Excuse me, what are the specialty products of this region?" If you have any question during your journey in Taiwan, come to the Information Station and say "Excuse me~" You may be pleasantly surprised!

In order to help independent travelers have their questions answered via friendly, Taiwanese-style service, the Tourism Administration, M.O.T.C has collaborated with friendly stores and service providers throughout Taiwan to establish "Information Stations" that help visitors in Taiwan.

You can spot an "Information Station" by its yellow, round "Information Station" sign with black letters. Besides wall maps and friendly travel information services, the station also has a Wi-Fi hotspots and QR codes that guide visitors to a variety of cloud-based travel services.

Information Stations add "local characteristics" and "hospitability" to your journey. The aim is to create moving experiences that will encourage visitors to come back time after time, so that they can continue to enjoy the beauty of Taiwan and the warm hospitality of her people.

Come on, don't be shy; everyone is invited to make inquiries at the "Information Station"!

24HR toll-free travel information hotline: 0800-011765



#### 借問站 友善服務真正讚

「借問一下,哪裡有好吃的?」、「借問一下,這裡的特產是什 麼?」。在旅行臺灣的旅途中有任何問題,來到借問站輕鬆的「借 問一下……」,就會有讓人讚不絕口的驚喜!

為了以「歡喜相借問」的臺式熱情服務,協助自由行旅客解決疑 難雜症,交通部觀光署特別與全臺友善店家與服務單位合作設立 「借問站」,讓遊客輕鬆暢遊臺灣。

來到「借問站」的門口,您會看見黃底黑字的圓形「借問站」招 牌,借問站裡除了有地圖資訊看板與友善的旅遊諮詢服務外,並 設有 WiFi 熱點與 QR code 引導至雲端提供各項旅遊服務。

「借問站」讓您的旅遊過程融入了「在地」與「人情味」,就是 想為旅人創造一遊再遊、一「遊」未盡的感動體驗,可看見臺灣 之美,也感受熱情臺灣。請大家「免拍謝」,快去借問一下!。

24 小時免付費旅遊諮詢服務熱線 ( ) 0800-011765



# 人生地不熟 · 一問解刊

New Information Stations—Enjoy friendly experiences

#### OTOP台灣地方特色產品館日月潭館

OTOP Taiwan Local Cultural Products-Sun Moon Lake store







| 向山遊客中心  | 南投縣魚池鄉中山路599號    | 049-2341256 |
|---------|------------------|-------------|
| 伊達邵遊客中心 | 南投縣魚池鄉文化街127號2樓  | 049-2850289 |
| 車埕遊客中心  | 南投縣水里鄉車埕村民權巷127號 | 049–2774981 |
| 埔里遊客中心  | 南投縣埔里鎮中山路四段191號  | 049-2916060 |
|         |                  |             |

| Xiangshan Visitor<br>Center | No. 599, Zhongshan Rd., Yuchi<br>Township ,Nantou County                 | 049-2341256 |
|-----------------------------|--|-------------|
| ItaThao Visitor<br>Center   | 2F, No. 127, Wenhua St., Sun Moon<br>Vil., Yuchi Township, Nantou County | 049-2850289 |
| Checheng<br>Visitor Center  | No.127 Minquan Lane, Checheng Vil.,<br>Shuili Township, Nantou County    | 049-2774981 |
| Puli Visitor                | No. 191, Sec. 4, Zhongshan Rd.,  | 049-2916060 |

24 小時免付費旅遊諮詢服務熱線 (() 0800-011765





### OTOP台灣地方特色產品館日月潭館

「TAIWANOTOP臺灣地方特色產品館」,蒐集來自臺灣各 地最精緻的伴手禮、手工藝品及地方特色產品,如原住民 繽紛工藝、鶯歌陶瓷的精緻經典、台灣茶的現代品味等, 這些來自台灣319個鄉鎮的風情,都是台灣最具代表性的特 色產業。希望藉由OTOP館的設置來推廣台灣優質地方特色 產品並協助地方產業拓展通路與創造經濟效益,為地方特 色產品打造一個演出舞台。

# **OTOP Taiwan Local Cultural Products-**

### Sun Moon Lake store

Taiwan OTOP Local Cultural Products collects the most delicate souvenirs, handmade products, and local products from different places in Taiwan. Visitors can find aborigines' handmade products, exquisite ceramic products from Yingge, and renowned Taiwan tea, etc. Taiwan OTOP collects a huge variety of products which represent its local cultures. The establishment of OTOP endeavors to promote excellent local products in Taiwan, expand local products' market, and also create economic effects.



# 台灣好行・台灣觀巴

### 台灣好行 輕鬆出遊好方式

「台灣好行(景點接駁公車)」服務將旅客從景點附近的臺鐵、 高鐵等交通場站接送至主要觀光景點,是想自行規劃行程又不想 開車或跟團的旅客,節能減碳與輕鬆出遊的好方式。

### Taiwan Tourist Shuttle – The Easy Way to Travel

The "Taiwan Tourist Shuttle" is a bus service designed exclusively to help travelers, both local and foreign, get around Taiwan with the utmost convenience and economy. From Taiwan Railways train stations and High Speed Rail stations, the shuttle buses take travelers to nearby tourist attractions, covering all of the island's main scenic destinations. The Taiwan Tourist Shuttle is the easiest and most convenient way to travel for people who are without their own transportation and are not with a tour group. It not only allows them to plan their itineraries flexibly, but also resonates with the new tourism trend of energy conservation and carbon reduction.







### 台灣觀巴 深度體驗悠遊臺灣之美

「台灣觀巴」集合全臺灣各大景點,規劃多種精采套裝行程,悠 遊臺灣特色風光、體驗在地文化,發現臺灣無限魅力!「台灣觀 巴」可直接至飯店、機場及車站迎送旅客並提供全程交通、導覽 解説、旅遊保險及低成行人數等貼心服務,讓您輕鬆體驗低碳小 旅行。

#### Taiwan Tour Bus-In depth Appreciation of Taiwan's **Splendors**

The Taiwan Tour Bus covers major tourist destinations in Taiwan with a variety of dazzling travel itineraries, allowing you to travel the beautiful island of Formosa with ease and discover her infinite appeal! The Taiwan Tour Bus offers convenient, comfortable and friendly guided tours to a variety of top tourist destinations, with pick-up and drop-off at your hotel, airport, or rail station. Other thoughtful services such as travel insurance allow you to enjoy your sightseeing journey effortlessly and comfortably.

Sun Moon Lake National Scenic Area Headquarters







1 日月潭教師會館 南投縣魚池鄉中興路136號 049-2855991

Sun Moon Lake Teacher's Hostel ♀ No. 136, Zhongxing Rd., Yuchi Township, Nantou County ⊜) 049-2855991

2 涵碧樓大飯店 南投縣魚池鄉中興路142號 049-2855311 The Lalu

Township, Nantou County 

3 漢來日月行館 南投縣魚池鄉中興路139號 049-2855555

GRAND HILAI SUN MOON LAKE ♀ No. 139, Zhongxing Rd., Yuchi Township, Nantou County

(a) 049-2855555

南投縣魚池鄉中興路 **Christian Church** 

4 耶穌堂

 $\ensuremath{\mathbb{Q}}$  Zhongxing Rd., Yuchi Township, Nantou County

5 梅荷園

南投縣魚池鄉中山路

Plum Lotus Garden

♀ Zhongshan Rd., Yuchi Township, Nantou County

6 魚池日月潭農特產中心 南投縣魚池鄉水社村名勝街34號 049-2898453

08:00-21:00 Sun Moon Lake Husbandry Specialty

Center Village, Yuchi Township, Nantou County

7 有趣日月潭 南投縣魚池鄉水社村名勝街26號 049-2856635 08:00 - 20:00 Entertaining Sun Moon Lake

♀ No. 26, Mingsheng St. Shuishe Village, Yuchi Township, Nantou County

(a) 049-2856635 ① 08:00**-**20:00

09:00 - 21:00

8 台灣地方特色產品館-日月潭館 南投縣魚池鄉水社村名勝街24號1樓 (水社碼頭前) 049-2856535

OTOP Taiwan Local Cultural Products- Sun Moon Lake store

♀ 1F, No. 24, Mingsheng St., Shuishe Vi**l**lage, Yuchi Township, Nantou county (in front of Shuishe Pier) 

9 水社碼頭 南投縣魚池鄉名勝街(可搭觀光遊 艇遊湖)

Shuishe Pier

Mingsheng St., Yuchi Township, Nantou County (Shuttle boats are available for boat cruise)

10 碼頭休閒精品旅店 南投縣魚池鄉名勝街11號

049-2855143

Harbor Elite Hotel

 No. 11, Mingsheng St., Yuchi Township, Nantou County ᠍) 049-2855143

11 日月潭大淶閣 南投縣魚池鄉中山路101號

049-2856688 Hotel Del Lago

P No. 101, Zhongshan Rd., Yuchi Township, Nantou County ᠍) 049-2856688

12 日月潭大淶閣天仁茗茶 南投縣魚池鄉中山路101號 049-2855588

20:00 Hotel Del Lago Ten Ren Tea No. 101, Zhongshan Rd., Yuchi

Township, Nantou County (a) 049-2855588(3) 08:00 - 20:00 13 新山味餐廳 💳

南投縣魚池鄉中山路134號 049-2855596

Food / Accommodation / Places to go

11:00-21:00 Xinshanwei

♀ No. 134, Zhongshan Rd., Yuchi Township, Nantou County ③ 11:00-21:00

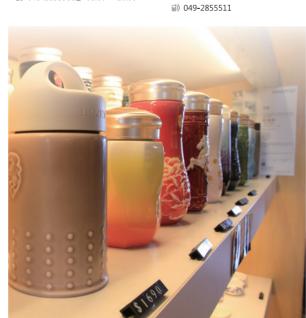
14 水社遊客中心 南投縣魚池鄉中山路163號 049-2770967 09:00-17:00

Shuishe Visitor Center

♀ No. 163, Zhongshan Rd., Yuchi Township, Nantou County (a) 049--2770967(b) 09:00-17:00

15 日月潭大飯店 049-2855511

Sun Moon Lake Hotel ♀ No. 419, Zhongshan Rd., Yuchi Township, Nantou County







地址:南投縣魚池鄉名勝街24號 電話:049-2856535

Business Hours:09:00~21:00

網站: http://tw.mall.yahoo.com/store/otop666 營業時間: 09:00~21:00

由經濟部中小企業處推廣的OTOP意指一鄉鎮一特產 (One Town One Product),也就是結合每個鄉鎮特色,發展具有地方獨特性的手工藝或食品加工產業。OTOP日月潭館坐落於水社碼頭旁,館內陳設全台在地最綢繳 伴手禮、工藝品及文創產品,盼用誠摯的心,將這些特色產業從在地推廣到

### OTOP Taiwan Local Cultural Products- Sun Moon Lake store

Address: No. 24, Mingsheng St. Yuchi Township, Nantou Couty Telephone: 049-2856535 Website:http://tw.mall.yahoo.com/store/otop666

OTOP, promoted by small and medium enterprises from MOEA, refers to 'one town one product.' It has endeavored to combine features from each township and further develops them into handicraft products or food processing products with unique local charms. Situated by Shuishe Pier, OTOP Sun Moon Lake branch has a variety of souvenirs, handicraft products, and cultural products from all over the island in an attempt to promote our local industries to the world.