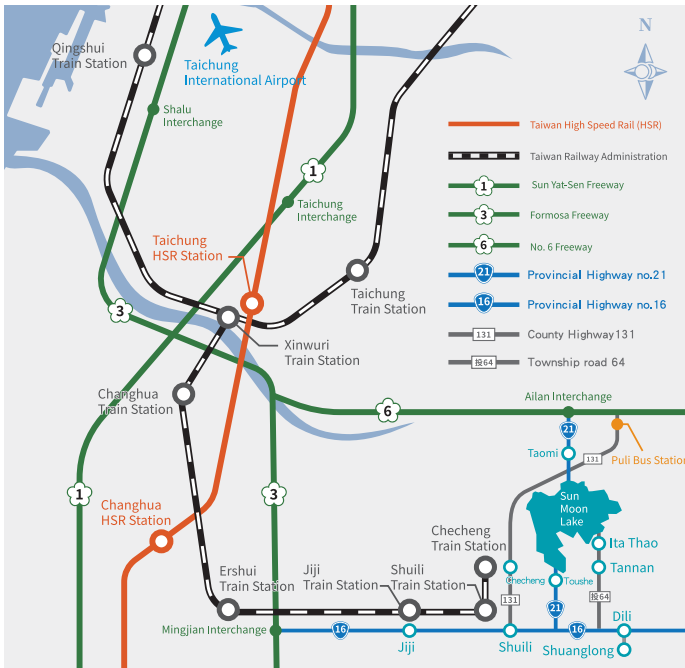


## Travel Information

Xiangshan Visitor Center	599, Zhongshan Road, Shuishhe Village, Yuchi Township, Nantou County 555203 Tel: +886-49-2341256
Ita Thao Visitor Center	2F, No. 127, Wenhua Street, Riyue Village, Yuchi Township, Nantou County 555005 Tel: +886-49-2850289
Checheng Visitor Center	127, Minquan Lane, Shuili Township, Nantou County 553004 Tel: +886-49-2774981
Puli Visitor Center	191, Section 4, Zhongshan Road, Puli Town, Nantou County 545006 Tel: +886-49-2916060

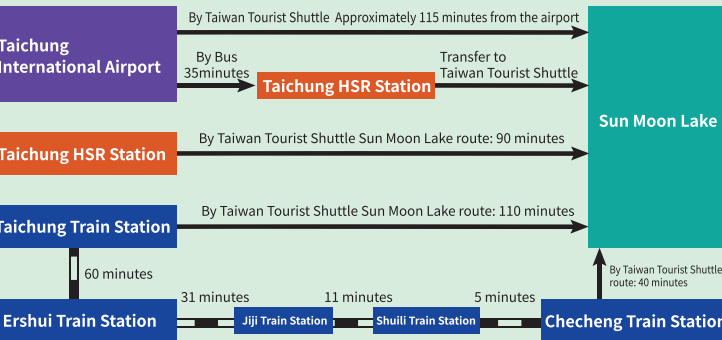


**Sun Moon Lake National Scenic Area Headquarters**  
For up-to-date information, please check the Sun Moon Lake National Scenic Area Website: [www.sunmoonlake.gov.tw/en](http://www.sunmoonlake.gov.tw/en)  
Date of publication: June 2024



Advertisement

## Directions



**Taichung International Airport**  
By Taiwan Tourist Shuttle direct route from Taichung International Airport to Sun Moon Lake  
(The schedule of Taichung Airport is subject to the announcement of Nantou Bus Operating Company.)

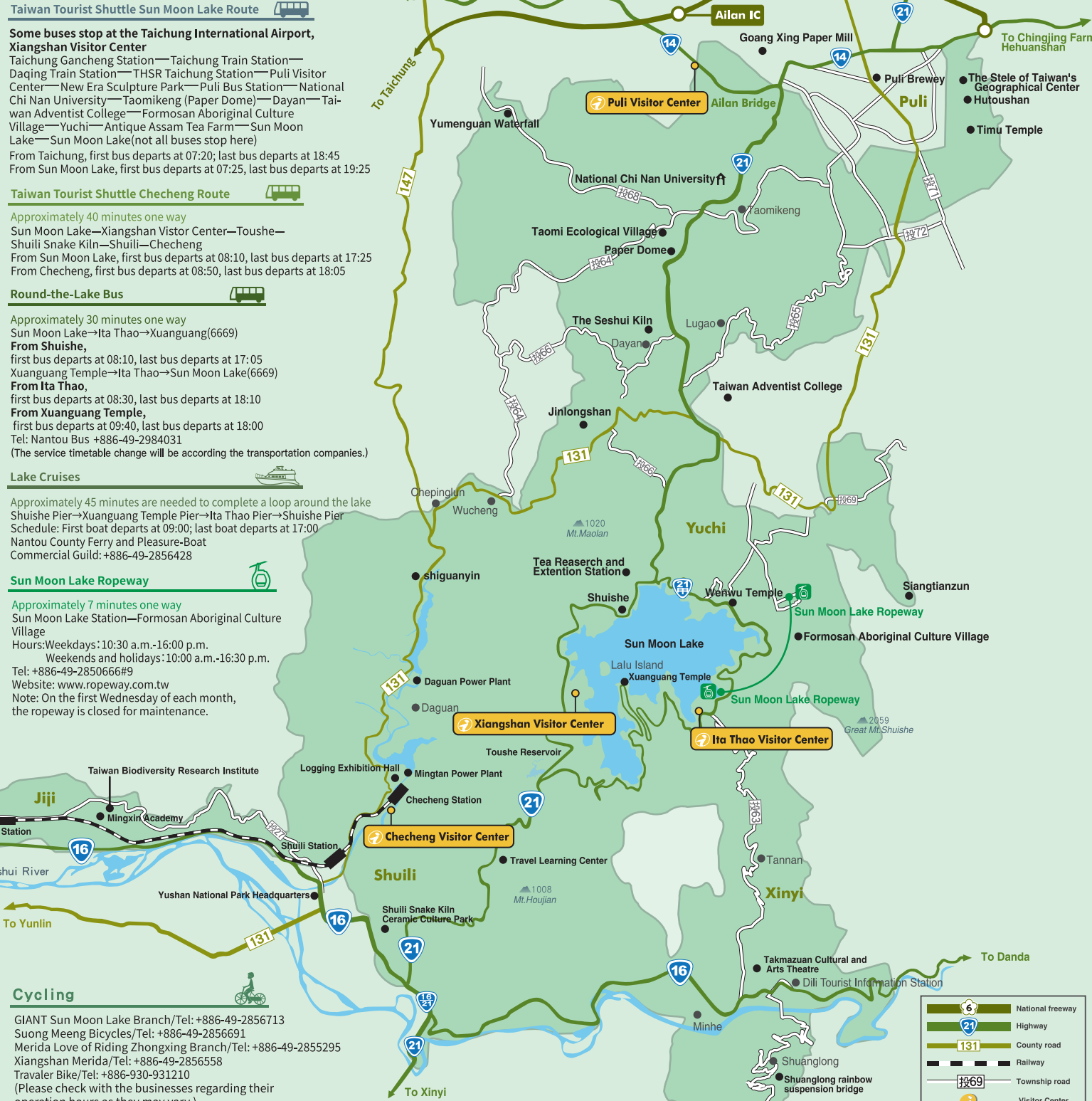
**Taiwan High Speed Rail (THSR)**  
From Exit #5 of the Taichung THSR station, transfer to the Taiwan Tourist Shuttle to Sun Moon Lake.

**Train**  
Jiji Line: Ershui → Jiji → Shuili → Checheng  
(Transfer to the Taiwan Tourist Shuttle Checheng Route to reach Sun Moon Lake)

**Bus**  
Kuo-Kuang eBus | Taipei-Puli-Sun Moon Lake (Tel: +886-2-25583060)  
Nantou Bus | Sun Moon Lake-Xitou (Tel: +886-49-2984031)  
Yuanlin Bus | Sun Moon Lake-Alishan (Reservation system, Tel: +886-49-2770041)



**Water Sports and Activities**  
Electric swan boats, kayaking, stand up paddle boarding  
Locations: Ita Thao Pier, Shuishhe Beidan Pier  
Hours: 08:30 a.m.-17:30 p.m.  
Nantou County Sun Moon Lake Water Tourism and Recreation Development Association  
Tel: +886-919-005723



### Taiwan Tourist Shuttle Sun Moon Lake Route

**Some buses stop at the Taichung International Airport, Xiangshan Visitor Center**  
Daging Train Station—THSR Taichung Station—Puli Visitor Center—New Era Sculpture Park—Puli Bus Station—National Chi Nan University—Taomikeng (Paper Dome)—Dayan—Taiwan Adventist College—Formosan Aboriginal Culture Village—Yuchi—Antique Assam Tea Farm—Sun Moon Lake—Sun Moon Lake (not all buses stop here)  
From Taichung, first bus departs at 07:20; last bus departs at 18:45  
From Sun Moon Lake, first bus departs at 07:25; last bus departs at 19:25

### Taiwan Tourist Shuttle Checheng Route

Approximately 40 minutes one way  
Sun Moon Lake—Xiangshan Visitor Center—Toushe—Shuili Snake Kiln—Shuili—Checheng  
From Sun Moon Lake, first bus departs at 08:10; last bus departs at 17:25  
From Checheng, first bus departs at 08:50; last bus departs at 18:05

### Round-the-Lake Bus

Approximately 30 minutes one way  
Sun Moon Lake—Ita Thao—Xuanguang(6669)  
**From Shuishhe**, first bus departs at 08:10; last bus departs at 17:05  
Xuanguang Temple—Ita Thao—Sun Moon Lake(6669)  
**From Ita Thao**, first bus departs at 08:30; last bus departs at 18:10  
**From Xuanguang Temple**, first bus departs at 09:40; last bus departs at 18:00  
Tel: Nantou Bus +886-49-2984031  
(The service timetable change will be according the transportation companies.)

### Lake Cruises

Approximately 45 minutes are needed to complete a loop around the lake  
Shuishhe Pier—Xuanguang Temple Pier—Ita Thao Pier—Shuishhe Pier  
Schedule: First boat departs at 09:00; last boat departs at 17:00  
Nantou County Ferry and Pleasure-Boat Commercial Guild: +886-49-2856428

### Sun Moon Lake Ropeway

Approximately 7 minutes one way  
Sun Moon Lake Station—Formosan Aboriginal Culture Village  
Hours: Weekdays: 10:30 a.m.-16:00 p.m.  
Weekends and holidays: 10:00 a.m.-16:30 p.m.  
Tel: +886-49-2850666#9  
Website: [www.ropeway.com.tw](http://www.ropeway.com.tw)  
Note: On the first Wednesday of each month, the ropeway is closed for maintenance.

### Cycling

GIANT Sun Moon Lake Branch/Tel: +886-49-2856713  
Suong Meeng Bicycles/Tel: +886-49-2856691  
Merida Love of Riding Zhongxing Branch/Tel: +886-49-2855295  
Xiangshan Merida/Tel: +886-49-2856558  
Traveler Bike/Tel: +886-930-931210  
(Please check with the businesses regarding their operation hours as they may vary.)

## Unique Experiences on Water, on Land, and in the Air

Visitors to Sun Moon Lake can enjoy a variety of experiences of the same time like no other, including cycling, boating, and taking a cable car ride. Come and see Sun Moon Lake from all angles!

**On the water**  
Hop aboard a boat to observe the beauty of the lake and surrounding mountains.  
Traveling by boat is the most direct way to discover the beauty of Sun Moon Lake and its spectacular-landscapes.



**On land**  
Explore hiking trails to experience another aspect of this scenic area.  
In addition to cycling, hiking trails are great for exploring Sun Moon Lake and its captivating beauty.



**In the air**  
Ride the ropeway for majestic aerial views.  
Smiley Valley is one of Sun Moon Lake's new top 8 attractions. The panoramic views from above this valley are impressive.



## Top 10 Cultural Experiences

Visitors to Sun Moon Lake will be pleasantly surprised by its rich cultural diversity.

### Sun Moon Lake black tea culture

Yuchi Township is considered "the home of black tea". Hike the Maolan Mountain Trail or stroll among the tea plantations along Xiang Cha (Fragrant Tea) Lane. Sample locally grown tea and learn how tea leaves are harvested and processed.

### Sun Moon Lake green energy culture

Sun Moon Lake is an important center for green energy production and sustainable tourism promotion. Electric-powered boats and the Mingtan Reservoir symbolize the development and use of green energy in this area.

### Sun Moon Lake indigenous culture

Taiwan's only Thao tribe community is located along the banks of Sun Moon Lake. The communities of the Bunun tribe in nearby Xinyi Township are also worth visiting to experience their rich culture.

### Checheng lumber processing culture

Lumber processing flourished in Shuili in the 1950s. Visit the Checheng Wood Museum and the timber pond to gain an understanding of this now historic industry.

### Puli religious culture

Puli has the highest number and concentration of temples in Taiwan. This is one of its major characteristics. Chung Tai Chan Monastery and Dimu Temple are important religious sites in this area and are well-known in Taiwan.



### Sun Moon Lake Chiang Kai-shek culture

There are deep historical connections between Sun Moon Lake and former President Chiang Kai-shek. Representative sites include Hanbi Trail, Cien Pagoda, and Jesus Church.

### Puli papermaking culture

Puli is the home of handmade paper and an important center for learning about Taiwan's paper industry.

### Jiji railway culture

The Jiji Line is Taiwan's longest single-track railway line and the earliest to be developed for tourism. At the Checheng Railway Sightseeing School, learn about Taiwan's railway history.

### Jiji and Shuili ceramic arts culture

Jiji and Shuili townships are two important places in the development of Taiwan's ceramic arts. Snake Kiln and Tian Xing Kiln are well-preserved wood-burning kilns.

### Sun Moon Lake sports culture

Running, cycling, hiking, and Stand Up Paddleboarding are some of the active ways to enjoy Sun Moon Lake.

## Enjoy Sun Moon Lake in All Seasons

No matter when you visit Sun Moon Lake, it is sure to be a unique experience. In addition to beautiful natural scenery, there are experiential activities and festivals year-round, so anytime is the best time to visit Sun Moon Lake!

**FEB-MAR** Cherry Blossom Festival

**APR-MAY** Firefly Season

**JUN-AUG** Water Sports and Activities

**SEP** Sun Moon Lake International Cross-lake Swimming Carnival

**OCT-NOV** Sun Moon Lake Music & Fireworks Festival

**NOV** Come! BikeDay

**DEC** Sun Moon Lake New Year's Eve Fireworks Party



# Sun Moon Lake National Scenic Area

# SUN MOON LAKE TAIWAN







## Central Taiwan's Pearl

Sun Moon Lake is Taiwan's largest semi-natural lake, shining like an inlaid pearl in the center of Taiwan. At an elevation of 750 meters, it is surrounded by beautiful scenery. Lalu Island (a sacred place of the Thao tribe) marks the boundary between the eastern and western sides, which appear like a solar disk and crescent moon, from which this lake gets its name. Here, dreamlike landscapes of mountains, forest, and water are waiting to be discovered. Due to its plentiful water resources, this is also the site of a hydropower plant. All in all, this is an ecological paradise.

The Sun Moon Lake National Scenic Area includes the lake and surrounding Puli Town and Xiny and Shuli townships. Places to visit include Checheng, Formosan Aboriginal Culture Village, Shuishe Great Mountain, Jiji Great Mountain, Mingtan Reservoir, Dagan Power Plant, Jiji, Green Tunnel, Taomi Ecological Village, Stele of Taiwan's Geographic Center, and three indigenous communities: Dili, Shuanglong, and Tannan. Visitors can choose from a diversity of attractions and itineraries.

What are you waiting for? Come to Sun Moon Lake for a unique travel experience!



## Top 10 Social Media Check-in Spots

Checking in on social media is a must for many visitors to Sun Moon Lake. Would you like to explore more of Sun Moon Lake's attractions but are not sure where to begin? This top 10 list of social media check-ins may be helpful. These are fresh, fun, and diverse one-day itineraries are perfect for those who want to enjoy culture or nature.



**Seshui's Shuishang Waterfall**  
unspoiled river gorge



**Toushe's basin**  
dance with nature



**Shuanglong's Rainbow Suspension Bridge**  
a great place for couples



**Hutou Mountain**  
spectacular panoramic view



**Checheng**  
elegant and historic train station



**Taomi Community**  
Nature's melody: Frogs call and butterflies flutter



**National Chi Nan University**  
beautiful green campus perfect for a stroll



**Jiji's Green Tunnel**  
where gentle breezes blow



**Yuchi's scenery**  
tea plantations



**Sea of clouds on Jinlong Mountain**  
a beautiful sunrise

## Top 10 Things to Do to conquer Sun Moon Lake a pro!

There are many things to do in the Greater Sun Moon Lake Area, from thrilling sports experiences and leisurely countryside tours to tranquil walks along trails and delightful street food adventure, making it an enriching and exciting destination. Whatever your choice it is sure to be a rich and wonderful experience! Sun Moon Lake is fun every season of the year. Are you ready to explore it?



- ◆ **Extreme challenge** Sun Moon Lake Stand Up Paddle Boarding experience
- ◆ **Cycling around the lake** the most beautiful 30 km
- ◆ **Hiking** Every trail is spectacular
- ◆ **Farm community experience** from farm to table
- ◆ **Leisurely railway travel** take a train to a small mountain town
- ◆ **Indigenous community tour** Immerse your self in the rich tapestry of culture of the Thao and Bunun Tribes.
- ◆ **Hydropower exploration** Unveil the history and fun facts of hydropower (ID and reservation required.)
- ◆ **Foodie and shopping tour** Indulge in local street food and delicacies Select Souvenirs in the Ita Thao and Shuishe.
- ◆ **Local special ties discovery** Black tea, coffee, and chocolate
- ◆ **Temple tour** Learn about a diversity of gods from the matchmaking Yue Lao to Confucius



## Discover the New Top 8 Attractions

From the top eight attractions of the Qing Dynasty era to those today, over the past century this area has experienced change. However, what has remained the same is the romance and elegance of the lake scenery. These eight attractions are those that are mentioned most online.



**Joyful bike ride**



**Sunset on nine frogs**



**Shuishe welcoming the sunlight**



**Blossoming of romantic feelings**



**Xiangshan reflecting the moon**



**Pearl of the mountains**



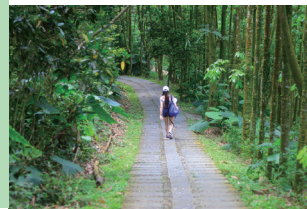
**Smiley Valley**



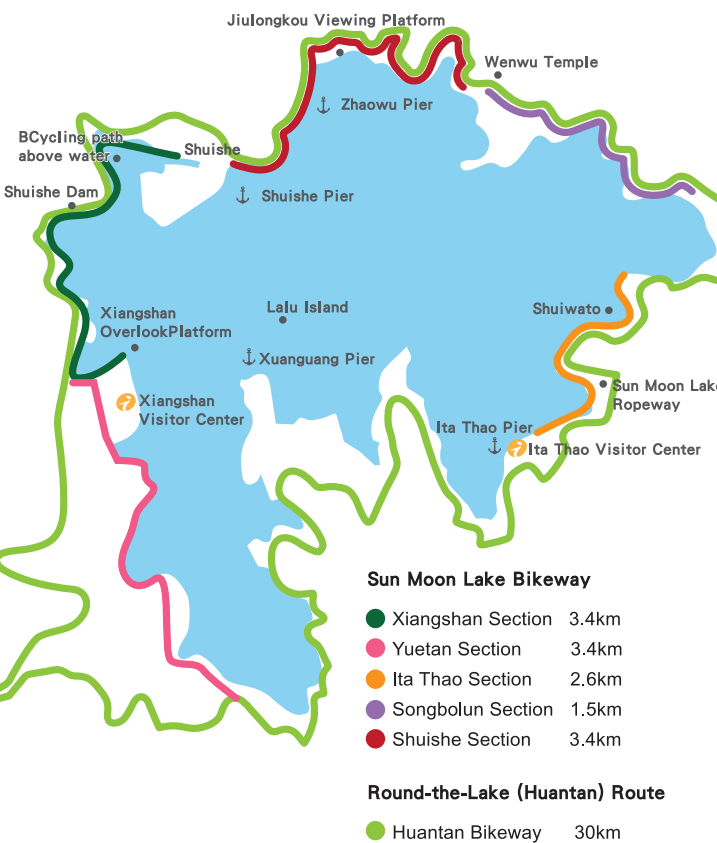
**Crimson lake**  
Cherry blossom season at Formosan Aboriginal Culture Village

## Hiking trails

- **Dazhuhu Hiking Trail 0.2km**  
Highway 21 jia Round-the-Lake Road 3.5-kilometer marker
- **Shuiwatou Hiking Trail 0.5km**  
Highway 21 jia Round-the-Lake Road 5-kilometer marker, at the trail entrance are Nine Stacked Frogs Statue and parking lot.
- **Tutingzai Hiking Trail 0.6km**  
Highway 21 jia Round-the-Lake Road 9.5-kilometer marker, Tutingzai Parking Lot
- **TAKRAHAZ Bikeway / Trail 0.6km**  
Starting point is next to the Ita Thao Pier.
- **Hanbi Trail 1.5km**  
Starting point is next to the Shuishe Meihe Garden, Jesus Church.
- **Toushe Reservoir Eco-Trail 1.6km**  
Highway 21 68.2-kilometer marker, connects to the Toushe Reservoir, Round-the-Lake Ecological Path, and Shanlongkeng Suspension Bridge
- **Songbolun Hiking Trail 1.2km**  
Highway 21 jia 2-kilometer marker, next to the Wenwu Temple. This was once used by the Thao tribe to transport salt.
- **Neihu Mountain Trail 1.5m**  
From the park behind the Wenwu Temple, take the left fork.
- **Wenwu Temple Hiking Trail 0.2km**  
Across from the Wenwu Temple. There are 366 stone steps. On each is carved a day of the year and the names of famous people born on that day.
- **Ci'en Pagoda Trail 0.7km**  
About 200 meters past Xuanzang Temple along Highway 21 jia take the turnoff for the Cien Pagoda. The parking lot is the starting point for this trail.
- **Qinglong Mountain Trail 0.85km**  
Xuanzang Temple is the starting point. This trail extends to Xuanzang Temple.
- **Maolan Mountain Hiking Trail 3km**  
Next to the Full Hot Spring Resort, from the summit are views of Jiufener Mountain and Jiji Dashan.
- **Houjian Mountain Trail 1.2km**  
The entrance is next to the Toushe Buddhist shrine. At an elevation of 1008 meters, it offers views of Sun Moon Lake.
- **Shuishe Great Mountain Trail 5.6km**  
The entrance is next to the youth activity center restaurant. Reaching an elevation of 2,059 meters, this trail rises 1,300 meters. It is challenging and requires 8 hours to complete round trip. Make sure you have all the necessary equipment before starting out.



## Sun Moon Lake Bikeway



- **Sun Moon Lake Bikeway**
- Xiangshan Section 3.4km
- Yuetan Section 3.4km
- Ita Thao Section 2.6km
- Songbolun Section 1.5km
- Shuishe Section 3.4km

- **Round-the-Lake (Huantan) Route**
- Huantan Bikeway 30km

## Sustainable Sun Moon Lake

Let's work together toward sustainability!

Sustainable tourism does not refer to a specific type of travel itinerary. Rather, it is an attitude and a concept, suited to almost every type of travel. It is also an operating and management model for many tourist organizations around the world. In comparison to ecotourism or low carbon tourism, the scope of sustainable tourism is broad. It emphasizes the support of tourists for social and cultural preservation and the local economy. In other words, the mission of sustainable tourism is to balance three aspects: ecology and the environment, society and culture, and the local economy, to ensure sustainable development of the local environment and tourism industry. In recent years, the Sun Moon Lake National Scenic Area Administration has paid close attention to sustainable development. It has taken action and promoted sustainability concepts. As a result, it was named among the global Sustainable Destinations Top 100 in 2019. Through exchanges with tourism destinations around the world, Sun Moon Lake has become well known among international travelers. We hope that from the center of Taiwan, the concepts of sustainability can radiate outward and that relevant industries will adopt the spirit of sustainability. No matter if you're a local operator, resident or tourist, everyone needs to work together to build a wonderful future. We sincerely invite you to take action to ensure Taiwan's sustainability.

While visiting Sun Moon Lake, take the following sustainable actions:



Cherish promotional materials, keep them or properly recycle them.



Bring your own water bottle to reduce plastic waste.



Bring your own eating utensils to reduce the use of disposable tableware.



Take public transportation to reduce carbon emissions.



Make use of electronic tickets.



Purchase local products that are environmentally friendly.



Share these concepts with family and friends.