County 553004

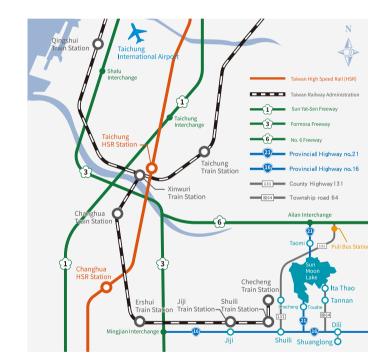
Tel:049-2774981

599. Zhongshan Road, Shuishe Village, Yuchi Township, Nantou County 555203 Tel·049-2341256

127, Wenhua Street, Riyue Village, Yuchi Township, Nantou County 555005 Tel:049-2850289

127, Minquan Lane, Shuili Township, Nantou

191, Section 4, Zhongshan Road, Puli Town, Nantou County 545006 Tel:049-2916060



Sun Moon Lake National Scenic Area Headquarters

For up-to-date information, please check the Sun Moon Lake National Scenic Area Website: www.sunmoonlake.gov.tw/en

Date of publication: July 2023









By Taiwan Tourist Shuttle Sun Moon Lake route: 90 minute

Taiwan Tourist Shuttle Checheng Route By Taiwan Tourist Shuttle Sun Moon Lake route: 110 minut Sun Moon Lake—Xiangshan Vistor Center—Toushe— Shuili Snake Kiln—Shuili—Checheng From Sun Moon Lake, first bus departs at 08:10, last bus departs at 17:25 Round-the-Lake Bus

Taiwan Tourist Shuttle Sun Moon Lake Route

Xiangshan Visitor Center

Some buses stop at the Taichung International Airport.

Taichung Gancheng Station—Taichung Train Station—

wan Adventist College — Formosan Aboriginal Culture

Lake—Sun Moon Lake(not all buses stop here)

Approximately 30 minutes one way

From Xuanguang Temple,

Tel: Nantou Bus 049-2984031

Boat tickets are valid for one day.

Commercial Guild: 049-2856428

Approximately 7 minutes one way

Website: www.ropeway.com.tw

Village
Hours:Weekdays: 10:30 a.m.-16:00 p.m.

the roneway is closed for maintenance.

Note: On the first Wednesday of each month,

GIANT Sun Moon Lake Branch/Tel: 049-2856713

(Please check with the businesses regarding their

Merida Love of Riding Zhongxing Branch/Tel: 049-2855295

Sun Moon Lake Center Cycling Station/Tel: 049-2850237

Suong Meeng Bicycles/Tel: 049-2856691

Xiangshan Merida/Tel: 049-2856558

operation hours as they may vary.)

Association: 0965-570066 Nantou County Ferry and Pleasure-Boat

Sun Moon Lake Ronewa

Tel: 049-2850666 #9

Sun Moon Lake→Ita Thao→Xuanguang(6669)

first bus departs at 08:10, last bus departs at 17:05

first bus departs at 08:30, last bus departs at 18:10

first bus departs at 09:40, last bus departs at 18:00

Xuanguang Temple→Ita Thao→Sun Moon Lake(6669)

Village—Yuchi—Antique Assam Tea Farm—Sun Moon

Daging Train Station—THSR Taichung Station—Puli Visitor

Center—New Era Sculpture Park—Puli Bus Station—National

Chi Nan University—Taomikeng (Paper Dome)—Dayan—Tai-

From Taichung, first bus departs at 07:20; last bus departs at 18:45

From Checheng, first bus departs at 08:50, last bus departs at 18:05

(The service timetable change will be according the transportation companies.)

Shuishe Pier→Xuanguang Temple Pier→Ita Thao Pier→Shuishe Pier

Nantou County Sun Moon Lake Green Energy Electric-Powered Recreation

Schedule: First boat departs at 09:00; last boat departs at 17:00

Sun Moon Lake Station—Formosan Aboriginal Culture

Weekends and holidays: 10:00 a.m.-16:30 p.m.

Endemic Species Research Institute

From Sun Moon Lake, first bus departs at 07:25, last bus departs at 19:25

Taichung International Airport By Taiwan Tourist Shuttle direct route from

Taichung International Airport to Sun Moon Lake (The schedule of Taichung Airport is subject to the announcement of Nantou Bus Operating Company.)

Taiwan High Speed Rail (THSR)

From Exit #5 of the Taichung THSR station, transfer to the Taiwan Tourist Shuttle to Sun Moon Lake.

 Jiji Line:Ershui→Jiji→Shuili→Checheng (Transfer to the Taiwan Tourist Shuttle Checheng Route to reach Sun Moon Lake)

Sun Moon Lake Route

Kuo-Kuang eBus | Taipei-Puli-Sun Moon Lake(Tel: 02-25583060)

Nantou Bus | Sun Moon Lake-Xitou (Tel: 049-2984031)





Water Sports and Activities

Electric swan boats, kayaking, stand up paddle boarding Locations: Ita Thao Pier, Shuishe Beidan Pier Hours: 08:30 a.m.-17:30 p.m. Nantou County Sun Moon Lake Water Tourism and Recreation Development Association Tel: 0919-005723



Sun Moon Lake is the only place in Taiwan that offers a 3D experience, meaning travel on water, on land, and through the air. Come and see Sun Moon Lake from all angles!

n the water

Goang Xing Paper Mi

Taiwan Adventist College

🔊 Ita Thao Visitor Center

Formosan Aboriginal Culture Village

Timu Temple

Puli Visitor Center

National Chi Nan University

Taomi Ecological Village

Tea Reaserch and Extention ●

🤊 Xiangshan Visitor Center

Toushe Reservoir

Daguan Power Plant

Chechena Visitor Center

Lalu Island

Hop aboard a boat to observe the beauty of the lake and surrounding

Traveling by boat is the most direct way to discover Sun Moon Lake and itsspectacular-



Explorehiking trails to experience another aspect of this scenic area.

In addition to cycling, hiking trails are great for exploring Sun Moon Lake and its captivating beauty.



Ride the ropeway for majestic aerial views.

Smiley Valley is one of Sun Moon Lake's new top 8 attractions. The panoramic views from above this valley are impressive.



Top 10 Cultural Experiences

Visitors to Sun Moon Lake will be pleasantly surprised by its rich cultural diversity.

Sun Moon Lake black tea culture

Yuchi Township is considered "the home of black tea". Hike the Maolan Mountain Trail or stroll among the tea plantations along Xiang Cha (Fragrant Tea) Lane. Sample locally grown tea and learn how tea leaves are harvested and processed.

Sun Moon Lake green energy culture

Sun Moon Lake is an important centerfor green energy production and sustainable tourism promotion. Electric-powered boats and the Mingtan Reservoir symbolize the development and use of green energy in this area.

Sun Moon Lake indigenous culture

Taiwan's only Thao tribe community is located along the banks of Sun Moon Lake. The communities of the Bunun tribe in nearby Xinyi Township are aso worth visiting to experience their rich culture.

Checheng lumber processing culture

Lumber processing flourished in Shuili in the 1950s. Visit the Checheng Wood Museum and the timber pond to gain an understanding of this now historic industry.

Puli religious culture

Puli has the highest number and concentration of temples in Taiwan. This is one of its major characteristics. Chung Tai Chan Monastery and Dimu Temple are important religious sites in this area and are well-known in







Sun Moon Lake Chiang Kai-shek culture

Trail, Cien Pagoda, and Jesus Church.

learning about Taiwan's paper industry.

Puli papermaking culture

Iiii railwav culture

served wood-burning kilns.

There are deep historical connections between Sun Moon Lake and

former President Chiang Kai-shek. Representative sites include Hanbi

The Jiji Line is Taiwan's longest single-track railway line and the

earliest to be developed for tourism. At the Checheng Railway

Jiji and Shuili townships are two important places in the development

Running, cycling, hiking, and standup paddleboarding are some of the

of Taiwan's ceramic arts. Snake Kiln and Tian Xing Kiln are well-pre-

Sightseeing School, learn about Taiwan's railwayhistory.

Iiii and Shuili ceramic artsculture

Sun Moon Lake sports culture

active ways to enjoy Sun Moon Lake.

Puli is the home of handmade paper and an important center for

Enjoy Sun Moon Lake in All Seasons

No matter when you visit Sun Moon Lake, it is sure to be a unique experience. In addition to beautiful natural scenery, there are experiential activities and festivals year-round, so anytime is the best time to visit Sun Moon Lake!

Cherry Blossom Festival Firefly Season

Water Sports and Activities

Music & Fireworks Festival Come!Bikeday

un Moon Lake New Year's Eve







Sun Moon Lake

National

Scenic Area





Central Taiwan's Pearl

Sun Moon Lake is Taiwan's largest semi-natural lake, shining like an inlaid pearl inthe center of Taiwan. At an elevation of 750 meters, it is surrounded by beautiful scenery. Lalu Island (a sacred place of the Thao tribe) marks the boundary between the eastern and western sides, which appear like a solar disk and crescent moon, from which this lake gets its name. Here, dreamlike landscapes of mountains, forest, and water are waiting to be discovered. Due to its plentiful water resources. this is also the site of a hydropower plant. All in all, this is an

The Sun Moon Lake National Scenic Area includes the lake and surrounding Puli Town and Xinvi and Shuili townships. Places to visit include Checheng, Formosan Aboriginal Culture Village, Shuishe Dashan, Jiji Dashan, Mingtan Reservoir, Daguan Power Plant, Jiji, Green Tunnel, Taomi Ecological Village, Stele of Taiwan's Geographic Center, and three indigenous communities: Dili, Shuanglong, and Tannan. Visitors can choose from a diversity of attractions and itineraries.

What are you waiting for? Come to Sun Moon Lake for a unique



Top 10 Social Media Check-in Spots

Checking in on social media is a must for many visitors to Sun Mon Lake. Would you like to explore more of Sun Moon Lake's attractions but are not sure where to begin? This top 10 listofsocial media check-ins may be helpful. These are fresh, fun, and diverse one-day itineraries for those who want to enjoy culture or nature.



unspoiled river gorge

and dancing of butterflies



dance with nature

sounds of frogs and insects beautiful green campus

a great place for couples

National Chi Nan University Jiji's Green Tunnel







spectacular views of the elegant and historic train

Yuchi's scenery



Sea of clouds on Iinlong Mountain a beautiful sunrise

Travel Expert Recommendations! Top 10 Things to Do

There are many things to do in the Greater Sun Moon Lake Area, including extreme sports and visits to villages and townships. Enjoy slow travel or eat your fill. Whatever your choice it is sure to be a rich and wonderful experience! Sun Moon Lake is fun every season of the year. Are you ready to explore it?

wheregentle breezes blow



- Extreme challenge Sun Moon Lake stand up paddle boarding experience
- Very Cycling around the lake the most beautiful 30 km
- Hiking Every trail is spectacular

tea plantations

- Farm community experience from food production to dining table
- Leisurely railway travel take a train to a small mountain town
- ommunity tour listen to the beautiful voices of the Bunun people
- vdropower exploration Visitors must show ID, groups require advance reservation
- Shopping and eating in a commercial district Fun in Ita Thao and Shuishe
- ood tour Black tea, coffee, and chocolate
- r Learn about a diversity of gods from the matchmaking



Discover the New Top 8 Attractions

From the top eight attractions of the Qing Dynasty era to thosetoday, over the past century this area has experienced change. However, what has remained the same is the romance and elegance of the lake scenery. These eight attractions are those that are mentioned most online.





Cycling path above the water Nine Stacked Frogs Statue Shuishe Dam

Dazhuhu Hiking Trail 0.2km

Shuiwatou Hiking Trail 0.5km

Tutingzai Hiking Trail 0.6km

■ Ita Thao Lakeside Trail 0.9km

Songbolun Hiking Trail 1.2km

Neihu Mountain Trail 1.5m
From the park behind the Wenyu Temple, take the left fork.

Oinglong Mountain Trail 0.85km

Houijan Mountain Trail 0.92km

of 1008 meters, it offers views of Sun Moon Lake.

Maolan Mountain Hiking Trail 3km

Next to the Fuli Hot Spring Resort, from the summit are views of

he entrance is next to the youth activity center restaurant.

• Wenwu Temple Hiking Trail 0.2km

used by the Thao tribe to transport salt.

Ci'en Pagoda Trail 0.7km

Jiufener Mountain and Jiji Dashan.

Challenging Shuishe Great Mountain Trail 5.6km

Hanbi Trail 1.5km

Highway 21 jia Round-the-Lake Road 3.5-kilometer marker

trail entrance areNine Stacked Frogs Statue and parking lot.

Highway 21 jia Round-the-Lake Road 5-kilometer marker, at the

Starting point is next to the Ita Thao Chunghwa Telecom building.

Starting point is next to the Shuishe Meihe Garden, JesusChurch.

Highway 21 68.2-kilometer marker, connects to the Toushe Reservoir,

Round-the-LakeEcological Path, and Shanlongkeng Suspension Bridge

Highway 21 jia 2-kilometer marker, next to the Wenwu Temple. This was once

Across from the Wenwu Temple. There are 366 stone steps. On each is carved

About 200 meters past Xuanzang Temple along Highway 21 jia take the turnoff

Xuanguang Temple is the starting point. This trail extends to Xuanzang Temple.

Reaching an elevation of 2,059 meters, this trail rises 1,300 meters. It is challenging

and requires 8 hours to complete round trip. Make sure you have all the necessary

a day of the year and the names of famous people born on that day.

for the Cien Pagoda. The parking lot is the starting point for this trail.

Toushe Reservoir Eco-Trail 1.6km

Highway 21 jia Round-the-Lake Road 9.5-kilometer marker, Tutingzai Parking Lot

Hiking trails











Sun Moon Lake Bikeway



Cherry blossom season at Formosan Aboriginal

type of travel itinerary. Rather, it is an attitude and a concept, suited to almost every type of travel. It is also n operating and management model for many tourismorganizations around the world. In comparison to ecotourism or low carbon tourism, the scope of sustainable tourism is broad. It emphasizes the support of tourists for social and cultural

preservation and the local economy. In other words, the mission of sustainable tourism is to balance three aspects: ecology and the environment, society and culture, and the local economy, to ensure sustainable development of the local environment and tourism industry, In recent years, the Sun Moon Lake National Scenic Area Administration has paid close attention to sustainable development. It has taken action and promoted sustainability concepts. As a result, it was named among the global Sustainable Destinations Top 100 in 2019, Through exchanges with tourism destinations around the world, Sun Moon Lake has become well known among international travelers. We hope that from the center of Taiwan the concepts of sustainability can radiate outward and that relevant industries will adopt the spirit of sustainability.No matter if you're a local operator, resident or tourist, everyone needs to work together to build a wonderful future. We sincerely invite you to take action to ensure Taiwan's sustainability.

Sustainable Sun Moon Lake

Let's work together toward sustainability!

Sustainable tourism does not refer to a specific

While visiting Sun Moon Lake, take the following sustainable actions:



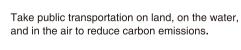
Cherish promotional materials, keep them or properly recycle them.



Bring your own water bottle to reduce plastic waste.



Bring your own eating utensils to reduce the use of disposable tableware.





Make use of electronic tickets.



Purchase local products that are environmentally



Share these concepts with family and friends.

